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# SPONSORSHIP OPPORTUNITIES

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## Advertise on the CALEA App

Banner Ads have strong open rates and best channel for in-App exposure

**BONUS:** with the purchase of a Banner Ad package, exhibitors can submit electronic brochures and/or handouts for in-App access at no additional cost.



## Conference App Offers:

Banner Ad & Landing Page

Schedule Watermark

Exhibitor Directory Highlight

Push Alerts

Multimedia Package

**BONUS:** with the purchase of a Banner Ad package, exhibitors can submit electronic brochures and/or handouts for in-App access at no additional cost.

Orlando, FL will be well attended and the perfect opportunity for high brand exposure!

Take advantage of this opportunity by contacting Maya Mitchell at [mmitchell@calea.org](mailto:mmitchell@calea.org) or (703) 352-4225 ext. 20 to develop a sponsorship package that speaks to your target audience.

Hope to see you in Orlando!  
CALEA Spring 2022 Conference  
March 30-April 2, 2022  
Wyndham Orlando Resort

# CALEA® Mobile App Sponsorship Packages

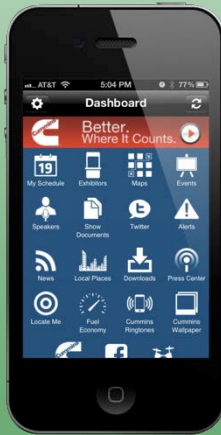
## Gold Package (\$500)



**Secondary Opening Splash Screen**  
Features the app sponsor every time the app is opened or refreshed



**My Schedule Watermark**  
Exclusive placement features sponsor logo on the app Schedule Page



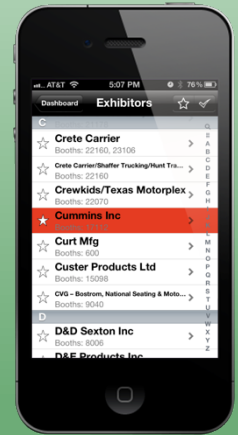
**Weighted Rotating Banner Ad**  
Banner ads rotate at the top of the app Dashboard page, and click through to the Landing Page



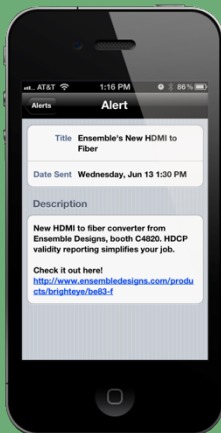
**Full Screen App Landing Page**  
Features products and services. Leads users to Exhibitor Listing or webpage



**Multimedia Video Message**  
Includes a downloadable video message on the Exhibitor Listing



**Exhibitor Directory Row Highlighting**  
Row highlight draws attention to the sponsor's listing in the exhibitor directory



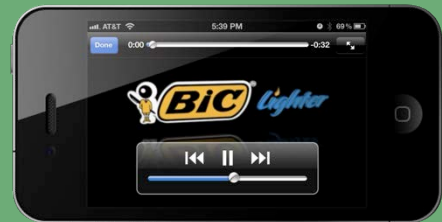
## Push Alerts (\$100)

Drive traffic to your booth with a mobile alert to all users. Metrics included



## Banner Ad & Landing Page (\$150)

Banner Ads rotate at the top of the app Dashboard and click to a Full Screen Landing Page. Metrics included



## Multimedia Package (\$250)

Includes a rotating Banner Ad and Landing Page that clicks to a Video message on the Exhibitor Listing. Metrics included