CALEA®
THE GOLD STANDARD IN PUBLIC SAFETY

Commission on Accreditation for Law Enforcement Agencies, Inc. (CALEA®) Exhibitor Contract
May 1 -2, 2019    Huntsville, AL

Type or print information as it should appear in the Official Exhibitors Directory

Company ________________________________________________

Street ________________________________________________

City __________________________ State __________ Zip ______

Phone ________________________________________________

Web site ________________________________________________

E-mail ________________________________________________

Booth sign to read ______________________________________

Contact person _________________________________________

Contact person E-mail __________________________________

Description of product or service (may be edited by CALEA for directory space limitations)
____________________________________________________________________________________________________________________________________________________

____________________________________________________________________________________________________________________________________________________

Booths are 8x10 or 10x10 and are $700. They come with a draped table, two chairs, waste basket and sign. A confirmation is sent after deposit and contract is received. Booths are assigned on a first come first serve basis. CALEA will do its best to honor special requests and separate exhibitors of similar products or services.

Payment Schedule: The undersigned agrees to pay a nonrefundable deposit of $200 for each booth with the application and agrees to pay the balance of the booth fee by April 1, 2019.

Amount enclosed $_____________ Check # __________ (MC, Visa, Discover, or Amex only)

Credit card# ___________________________________________ Exp. Date _________________

Signature ____________________________________________________________________________

The nonrefundable deposit will be credited to the booth rental. All cancellations must be submitted in writing prior to April 1, 2019. Refunds due on cancellations (excluding deposits) will be made only if the space at the Von Braun Center is resold. There are no refunds after April 1, 2019.
The undersigned authorizes the Commission on Accreditation for Law Enforcement Agencies, Inc. to reserve exhibit space at the Von Braun Center, Huntsville, AL for use by the above company/organization during the May 1 - 2, 2019 CALEA Conference.

The undersigned hereby agree to abide by the Von Braun Center rules and to all conditions under which exhibit space is used by CALEA and ensures that all representatives working at the booth are aware of the terms and conditions pertaining to the exhibit and that the description of the products and services is accurate.

Exhibitor shall be fully responsible to pay for any damages to property owned by the Hotel/Convention Center, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel/Convention Center and each of its respective affiliates and their officers, directors, partners, agents, members, managers and employees from and against any and all demands, claims damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively "Claims") arising out of or caused by the Exhibitors or its members', agent's, employees', independent contractors' negligence in connection with the use of Hotel/Convention Center property, except to the extent and percentage attributable to the negligence of the Hotel/Convention Center indemnified parties.

Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hotel/Convention Center or any part thereof. The Exhibitor understand that the Hotel/Convention Center does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

**Exhibit booth choices:** 1st _____: 2nd _____; 3rd _____: 4th _____

Authorized representative______________________________________________

Print Name___________________________________________________________

Title_________________________ Date ________________________________

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Von Braun Center, 700 Monroe St. Huntsville, AL 35801 (256) 551-2239

Set-up: Tuesday April 30, 2:00 PM – 6:00 PM
Show: Wednesday May 1, 9:00 AM – 4:00 PM
Thursday May 2, 8:00 AM – 3:00 PM

CALEA Exhibitors Directory deadline is April 1, 2019

**Return contract and deposit or full payment to:**

wjones@calea.org

CALEA:
13575 Heathcote Blvd. #320
Gainesville, VA 20155

703-352-4225 phone
703-890-3126 Fax

Rhonda Garner-Exhibit Manager (ext. 42), rgarner@calea.org
Wendi Jones- Accounting (ext. 34), wjones@calea.org
Jim Brown- Conference Planner (ext. 26), jbrown@calea.org
Please add the following personnel for Nametags at the CALEA May 2019 Huntsville, AL Exhibits:

****Please return to Wendi Jones – wjones@calea.org

Name: ________________________________
Title: ________________________________
Company: ____________________________

Name: ________________________________
Title: ________________________________
Company: ____________________________

Name: ________________________________
Title: ________________________________
Company: ____________________________

Name: ________________________________
Title: ________________________________
Company: ____________________________

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SPONSORSHIP OPPORTUNITIES

Advertise on the CALEA App

Since the creation of the CALEA App thousands of individuals such as conference attendees, CALEA clients, and prospective clients have downloaded the App. Advertising on the App boosts brand exposure not only during the conference but long after as attendees refer back to the app for contacts, presentations and more! The App is the only source used for conference information and allows exhibitors to broaden their exposure through banner ads and/or push notifications.

Highest Conference Exhibitor Open Rate:
2,121

Average Conference Exhibitor Open Rate:
1,674

Average Conference Attendance Rate:
550

Banner Ads have strong open rates and best channel for in-App exposure

More than 900 clicks on exhibitor information

BONUS: with the purchase of a Banner Ad package, exhibitors can submit electronic brochures and/or handouts for in-App access at no additional cost.

Take advantage of this opportunity by contacting Maya Mitchell at mmitchell@calea.org or (703) 352-4225 ext. 20 to develop a sponsorship package that speaks to your target audience.

Hope to see you at the CALEA Conference!