

**CALEA Conference
Exhibitor & Sponsorship
Opportunities**



CALEA[®]

THE GOLD STANDARD IN PUBLIC SAFETY



Exhibit Hall

Exhibitor Schedule

CALEA hosts three conferences per year, typically in March, July, and November. The conferences run Wednesday through Saturday.

Wednesday

2:00 PM - 4:00 PM Exhibitor Registration & Set-up

Thursday

8:30 AM - 3:00 PM Exhibit Hall Open

Friday

8:30 AM - 12:00 PM Exhibit Hall Open

12:00 PM - 3:00 PM Exhibit Breakdown

Booths are 8x10 or 10x10. They come with a draped table, two chairs, waste basket, sign and two conference registrations. Booths are assigned on a first come first served basis. CALEA will do its best to honor special requests and separate exhibitors of similar products or services. [Download Exhibitor Contract.](#)

Sponsorship Opportunities

On-Site Sponsorship Opportunities

Sponsorship is another way to get your company seen by our attendees and shows your support for agencies in the accreditation process.

Grab the attention of leading public safety decision makers by becoming a CALEA sponsor. Proudly display your company name, logo during Opening Session, and breaks. Receive recognition in the CALEA Conference App and at your booth as a conference sponsor.

CALEA Conference App Sponsorship Opportunities

Additionally, CALEA Conference App opportunities are a great way to receive additional recognition.

*Take advantage of these opportunities by contacting
Wendi Jones — wjones@calea.org*

On-Site Sponsorship Opportunities

Platinum Sponsor

\$5,000

Company logo on conference sponsorship signage
Logo displayed during Conference Opening Session and Banquet
Training Session Introduction
Digital Gold App Package (see below)

Gold Sponsor

\$2,000

Company logo on conference sponsorship signage
Logo signage for conference breaks
Training Session Introduction
Push Notification

Silver Sponsor

\$1,000

Company logo on conference sponsorship signage
Expo Banner
Push Notification

Exhibitor

\$700

Includes 8x10 or 10x10 space; a draped table,
two chairs, waste basket and sign.

Training Session Introduction

\$500

Includes up to 3 minute company overview and
introduction of training session and speaker



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CALEA Conference App Sponsorship

Digital Gold Package \$700

Includes:

- Sponsor Splash Page
- Session Detail Header Image
- Expo Banner
- Push Notifications

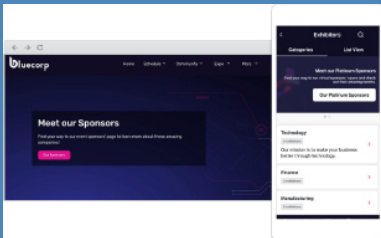
Session Detail Header Image \$250

Display a sponsor logo at the top of session detail pages.

\$250 All Pages or \$25 Per Page

*Platinum Sponsor receives 3 pages.

Expo Banner \$150



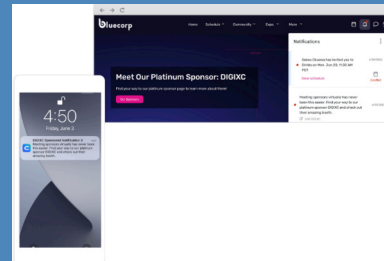
Boldly display branded images and call to action buttons at the top of the list of exhibitors and drive attentions to sponsors and their campaigns.

Sponsor Splash Page \$350



This full page ad is prime real estate that every attendee will see when they launch your app.

Push Notifications \$75



Gives more visibility by offering sponsored notifications to target groups of attendees



BONUS: Exhibitors can submit electronic brochures and/or handouts for in-App access at no additional cost.

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